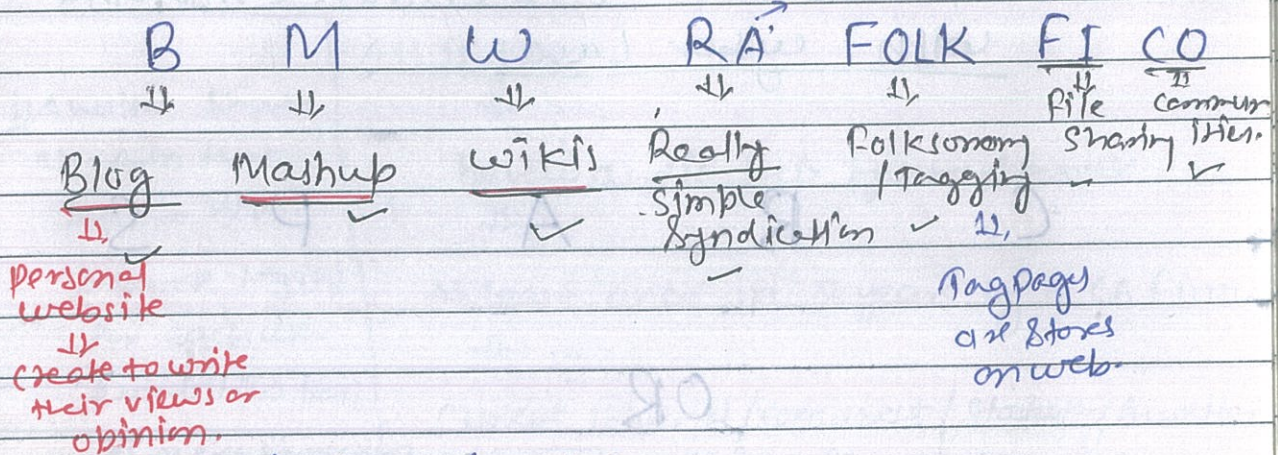


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(14) component of web 2

Ajex (group of people to create web pages)



(15) Application of web 2

- 1) Social Media
- 2) Marketing
- 3) Education

(16) web 3 (semantic web)

↓ Application that automatic prepare personalized content for user

↓ Tailor online searches based on user's preference & needs

(eg: Samsung health app)